

**Reserve Your Advertising Space for the
Flights of Fancy – Celebrating 40 Years of Painting
 2012 SDP Conference Special and the Conference Program Book**

Conference Special

This beautiful registration guide provides all the details needed to find the right classes, sign-up for the most exciting events, and information on the ins-and-outs of the conference to ensure a great meeting for all.

Conference Special will ship to all SDP members as a supplement to *The Decorative Painter* magazine, Issue #4, 2011 with arrival around Thanksgiving.

Printed in brilliant full-color, at magazine size, this is the perfect tool to put your organization upfront in the eyes of SDP members.

Take 35% Off as a SDP Business Member

Position	Size/Bleed	Reg. Price	Mem. 35% Disc.
Back Cover	8 3/8" x 10 7/8" (full bleed)	\$1500.00	\$975.00
Inside Front/Back Covers	8 3/8" x 10 7/8" (full bleed)	1200.00	780.00
Full Page	8 3/8" x 10 7/8" (full bleed)	1000.00	650.00
½ Page Horizontal	7 3/8" x 4 7/8" (no bleed)	800.00	520.00
½ Page Vertical	3 5/8" x 9 7/8" (no bleed)	800.00	520.00
¼ Page	3 9/16" x 4 7/8" (no bleed)	600.00	390.00

(\$30 will be charged if ads must be resized to fit space)

Deadline for Conference Special space reservations is October 15th.

Conference Program Book

Handed out to every SDP Conference attendee, the Conference Program Book is the perfect place to let all attendees know your show location, show specials and – don't forget – how to find you after the show.

This handy, pocket-size, full-color program is the ultimate guide to everything *conference*.

Take 35% Off as a SDP Business Member

Position	Size/Bleed	Reg. Price	Mem. 35% Disc.
Back Cover	8 ¼" x 10 ½" (full bleed)	\$700.00	\$455.00
Inside Front/Back Covers	8 ¼" x 10 ½" (full bleed)	500.00	325.00
Double Page Trunk	8 ¼" x 10 ½" (full bleed)	800.00	520.00
Full Page	8 ¼" x 10 ½" (full bleed)	400.00	260.00
½ Page Horizontal	3 ¼" x 5 ¼" (horizontal bleed)	300.00	195.00
½ Page Vertical	8 ¼" x 2 ¼" (vertical bleed)	300.00	195.00
¼ Page	2 ¼" x 3 ¼" (no bleed)	200.00	130.00
Coupon ¼ Page	1 ¾" x 4 ¾" (no bleed)	150.00	97.50

(\$30 will be charged if ads must be resized to fit space)

Deadline for Conference Program Book space reservations is January 15, 2012.

There's more!

Reserve your space in both the Conference Special and Conference Program Book and take an additional 10% Off the Total. Add in at least one additional advertisement – ¼ page or larger -- in *The Decorative Painter* magazine to run in any issue in 2012 and take another 5% of the total for all 3 ads!

Deadline to take advantage of this offer is October 15th, 2011.

Discounts are just another benefit you receive as a SDP Business Member.

Call or email Jay Staten, Publications Director at (316) 269-9300, ext 112, or at jay@decorativepainters.org