

# ADVERTISING SPACE AGREEMENT

## 2011 Business & Teacher Directory

### Society of Decorative Painters



Company Name \_\_\_\_\_ Membership no. \_\_\_\_\_

Mailing address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Contact person \_\_\_\_\_

#### AD SIZE

Full page \_\_\_\_\_ 1/2 Page \_\_\_\_\_ 1/3 Page \_\_\_\_\_ 1/4 Page \_\_\_\_\_ 1/5 Page \_\_\_\_\_ 1/2 Page \_\_\_\_\_

**Please check one:** (All ads must be prepaid.)

Check enclosed, made payable to Society of Decorative Painters (SDP) with membership number

Charge to my:  Visa  MasterCard Exp. Date \_\_\_\_\_

Card Number \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### AD SIZES

Unit	Width (inches)	Depth (inches)
Full page	7 $\frac{5}{8}$	9 $\frac{7}{8}$
1/2 page island	4 $\frac{5}{8}$	7 $\frac{5}{8}$
1/2 page vertical	3 $\frac{5}{8}$	9 $\frac{7}{8}$
1/2 page horizontal	7 $\frac{5}{8}$	4 $\frac{7}{8}$
1/3 page vertical	2 $\frac{5}{8}$	9 $\frac{7}{8}$
1/3 page square	4 $\frac{7}{8}$	4 $\frac{7}{8}$
1/4 page vertical/horizontal	7 $\frac{5}{8}$	2 $\frac{5}{8}$
1/4 page	3 $\frac{9}{16}$	4 $\frac{7}{8}$
1/2 page vertical/horizontal	4 $\frac{7}{8}$	2 $\frac{5}{8}$
1/2 page	2 $\frac{5}{8}$	2 $\frac{5}{8}$
Full page Bleed	8 $\frac{7}{8}$	11 $\frac{3}{8}$
Full page Trim size	8 $\frac{3}{8}$	10 $\frac{7}{8}$

### DEADLINE—MARCH 15, 2011

Send to:  
 SDP Advertising  
 Society of Decorative Painters  
 393 N. McLean Blvd.  
 Wichita, Kansas 67203-5968  
 Phone: (316) 269-9300 • Fax: (316) 269-3535

#### Ad Rates

Inside Pages		50% off special	Covers	50% off special
Black & White	Cost		4-Color	Cost
Full page	\$663	\$331	IFC	\$1663
1/2 page	<del>381</del>	190	IBC	<del>1870</del> 935
1/3 page	<del>343</del>	171	OBC	<del>2079</del> 1038
1/4 page	<del>227</del>	114		
1/2 page	<del>174</del>	87		
1/2 page	<del>136</del>	62		

**Return this form with payment to:**

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**(316) 269-8300 ext. 119 • Fax (316) 269-3535**

**Please keep a copy for your records.**